



SEO (Search Engine Optimization)

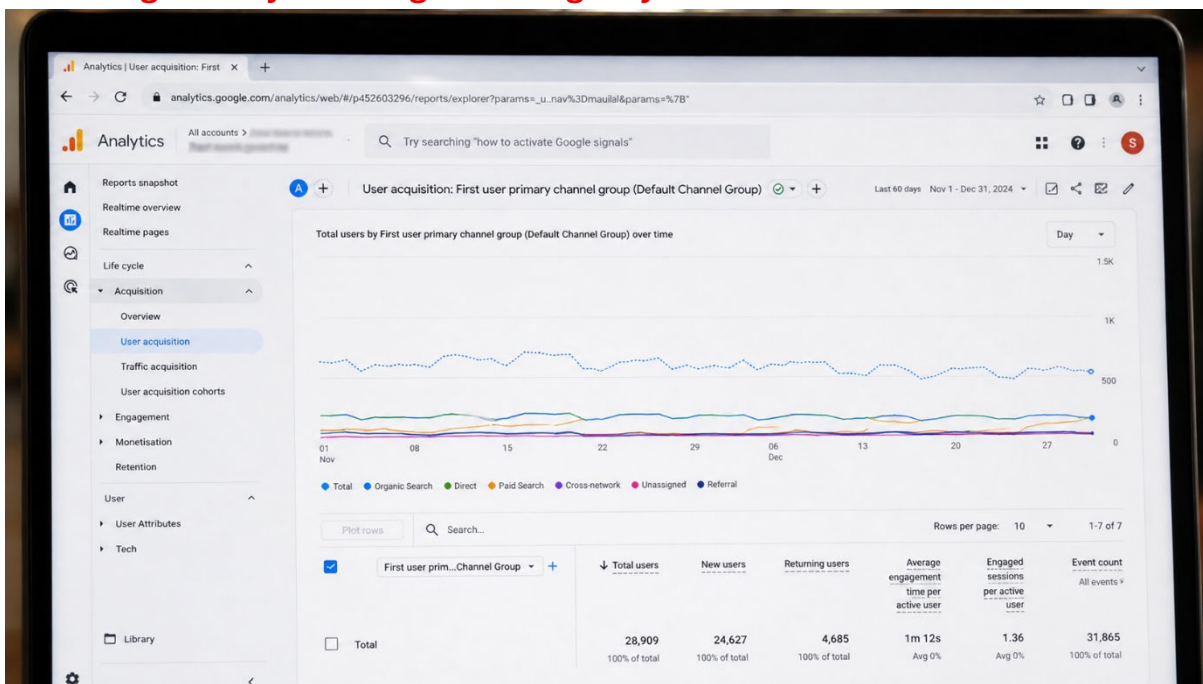
From Zero Visibility to Consistent Website Traffic in 60 Days

Helping businesses in USA & UAE grow with data-driven SEO strategies.

The Challenge

The business had no online presence. It was not ranking for any relevant keywords and was not generating organic leads. In a competitive market like the USA/UAE, this meant lost revenue opportunities every day.

Google Analytics Image showing very less traffic on client's website.



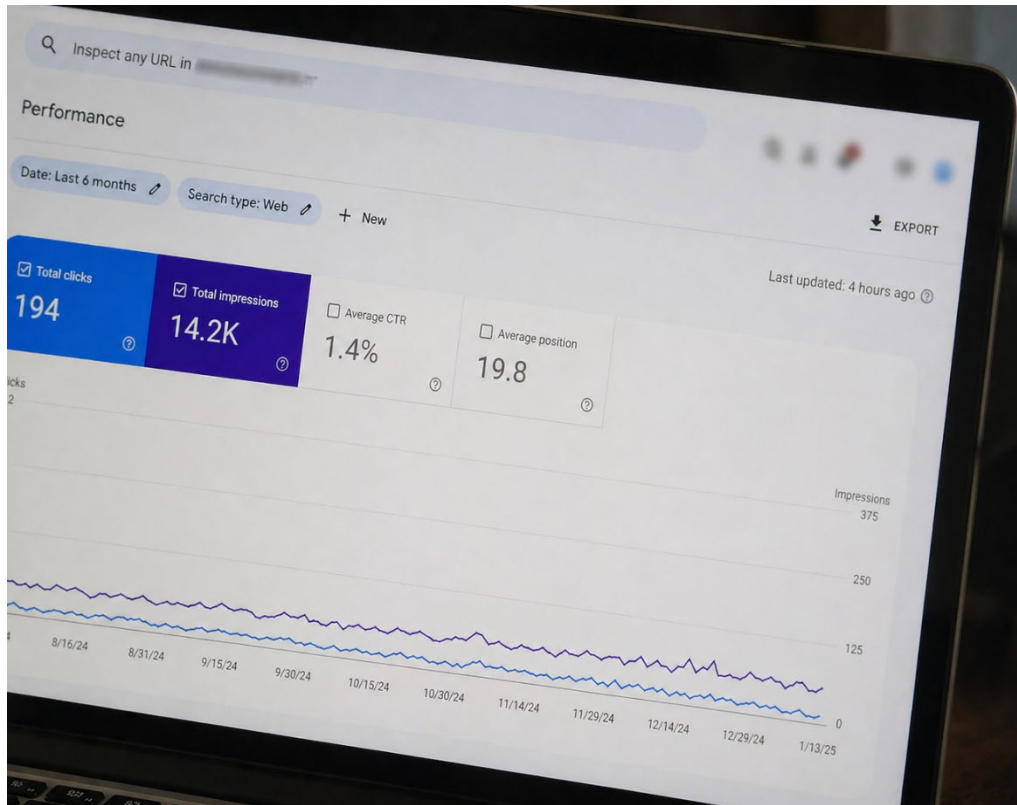
Phone No.- +91 6386522924
Website- www.marketiqnest.com
Email- info@marketiqnest.com
support@marketiqnest.com

Address- Lucknow, U.P., India

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Google Search Console showing clicks and impressions before we started working on their website.



Our Strategy

We built a scalable SEO growth system focusing on high intent traffic and long-term visibility.

- On-page SEO optimization
- Keyword targeting (high-intent keywords)
- Technical SEO fixes
- High-quality backlink building
- Local SEO signals for targeted markets

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Keyword Research for the client's website including previous and current ranking of the website on Google SERP.

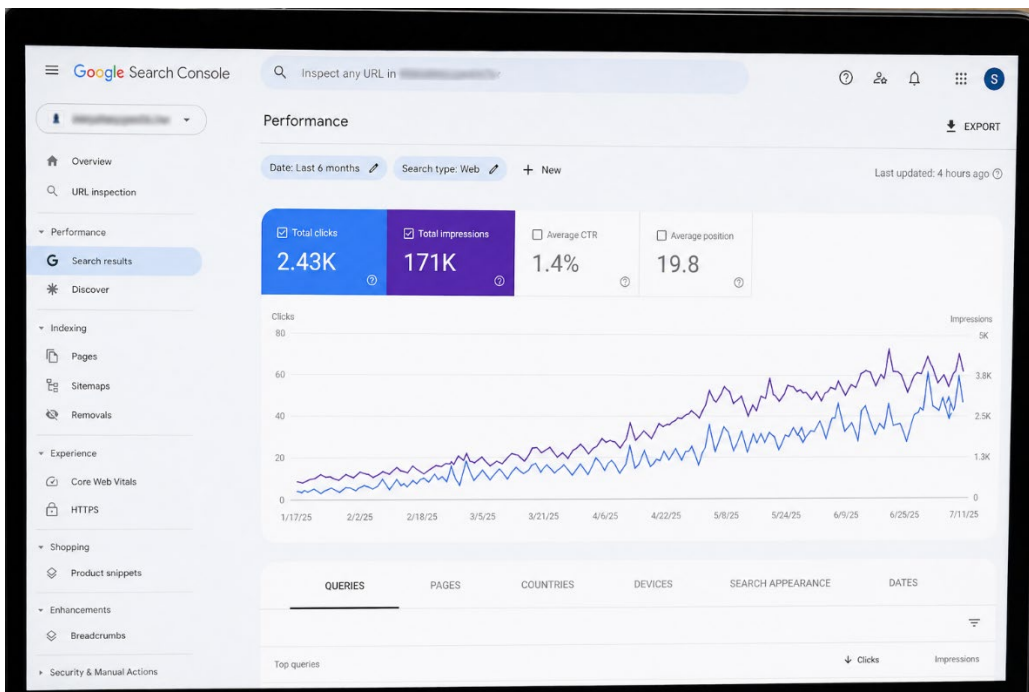
Keyword	Ranking On 10th April	Ranking On 10th July	Landing page
Northern California	54	1	https://www.marketiqnest.com/
Northern California Breeder	33	1	https://www.marketiqnest.com/
Puppy Application	67	1	https://www.marketiqnest.com/
Apply for Puppy	29	1	https://www.marketiqnest.com/
Power riers	86	1	https://www.marketiqnest.com/
GCB breeder	53	1	https://www.marketiqnest.com/
champion sire	44	1	https://www.marketiqnest.com/
Russian Char	26	1	https://www.marketiqnest.com/

Results Achieved

Within 60 days, the website transformed into a high-performing acquisition channel:

- Ranked on Google's 1st page for target keywords
- Increased organic traffic by 120%
- Generated consistent inbound leads

After working consistently for 2-3 months, website's click and impressions increased by 120% which eventually generated leads.



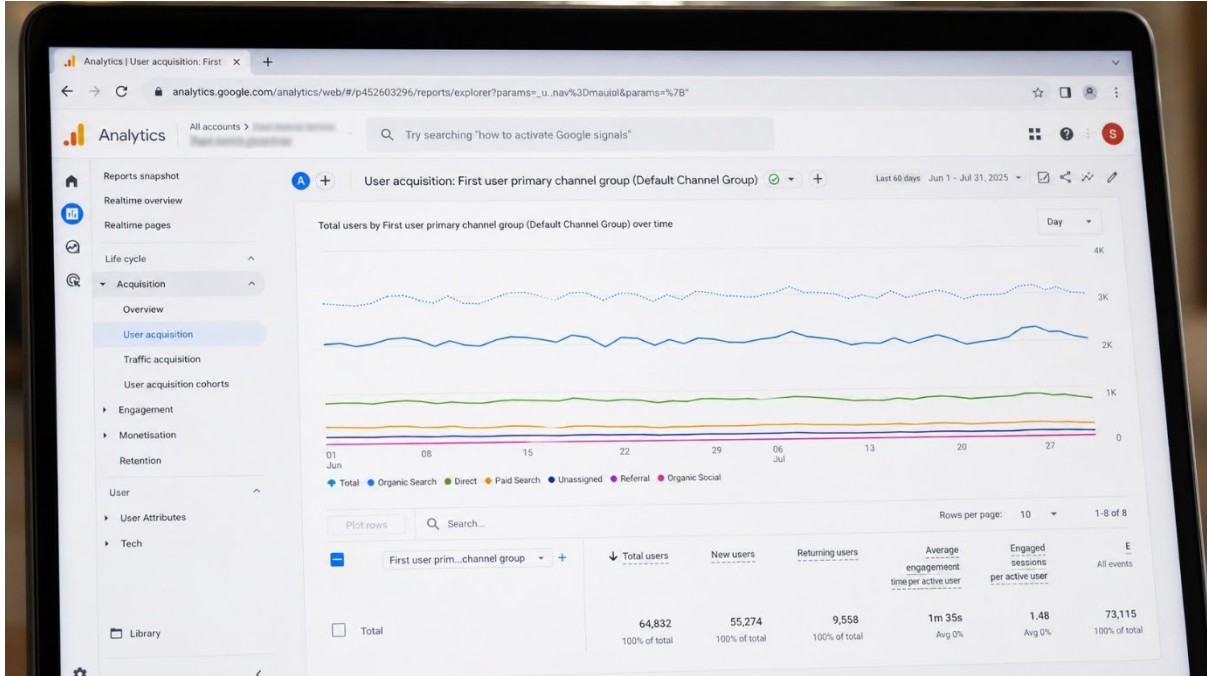
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Website's organic traffic also increased by 100-130%.



Before: Minimal visibility, low impressions, almost no clicks.

After: Strong keyword rankings, increased impressions, and steady traffic growth.

Want Similar Results for Your Business?

We help businesses in the USA and UAE generate consistent leads through SEO and performance marketing.

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