



## Website Development

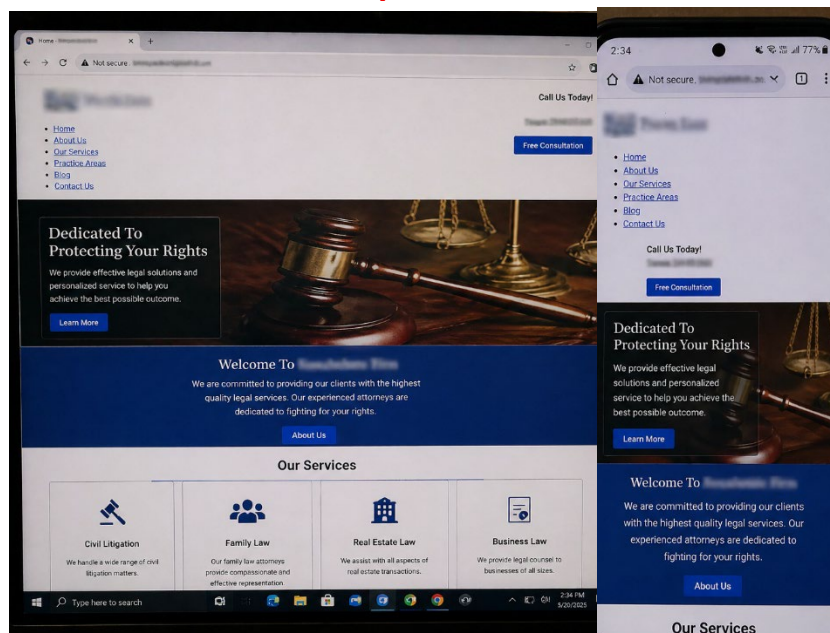
### **Built a High-Converting Website That Turns Visitors into Leads**

This system was built specifically for high CPC markets like USA & UAE where every click matters.

### The Challenge

- The client had a slow, outdated website.
- Poor user experience and no conversions.

**Client's website image before we started working, it's unresponsive on desktop and mobile**



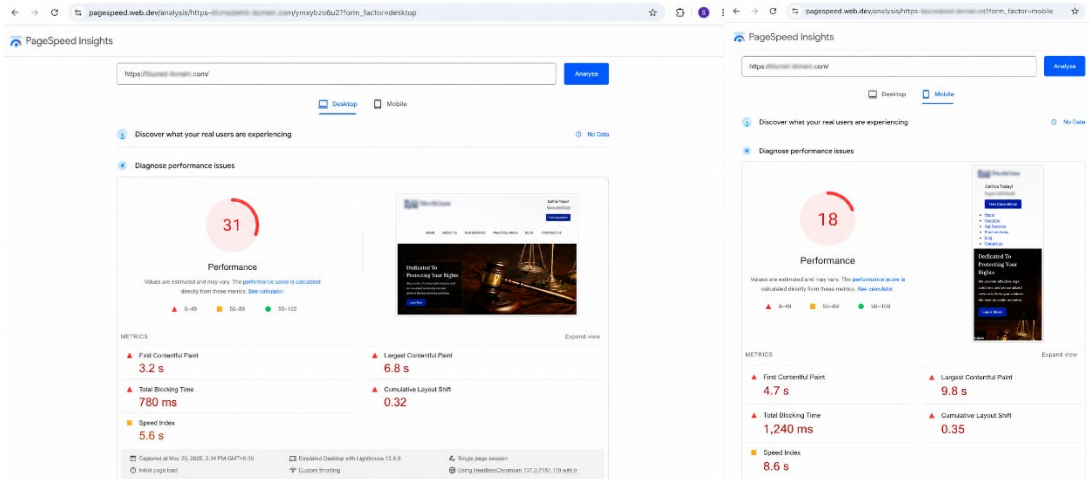
- Slow loading
- Cluttered UI
- No CTA buttons
- Poor mobile responsiveness

**Phone No.-** +91 6386522924  
**Website-** www.marketiqnest.com  
**Email-** info@marketiqnest.com  
support@marketiqnest.com

**Address-** Lucknow, U.P., India

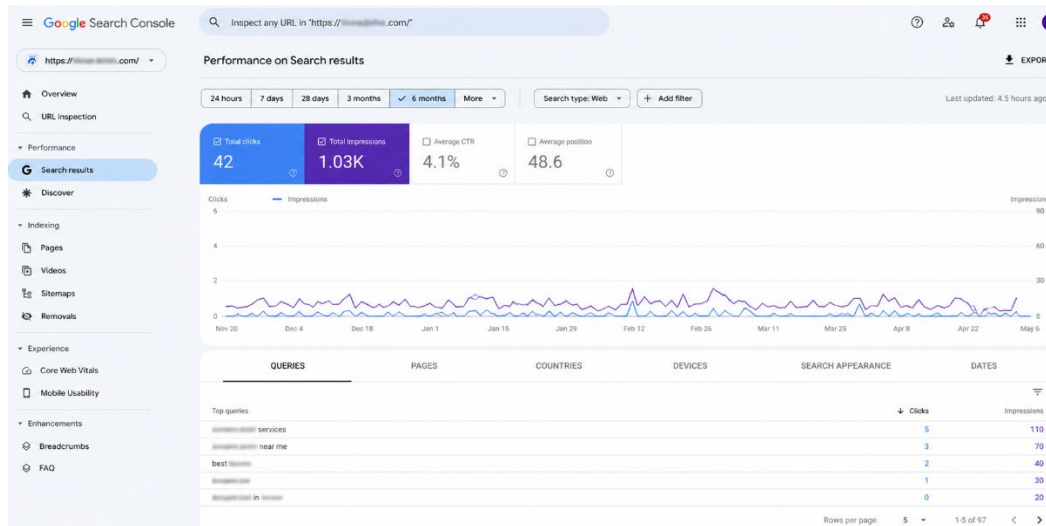
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## Page Speed Insights Image showing very bad website performance on desktop and mobile before we started working on website.



- Mobile Score: 18
- Desktop Score: 31
- LCP high, CLS bad

## Google search console image showing website performance very bad before we started working



- Total Clicks: 42 in 6 months
- Total Impressions: Around 1K in 6 months
- User experience is not good

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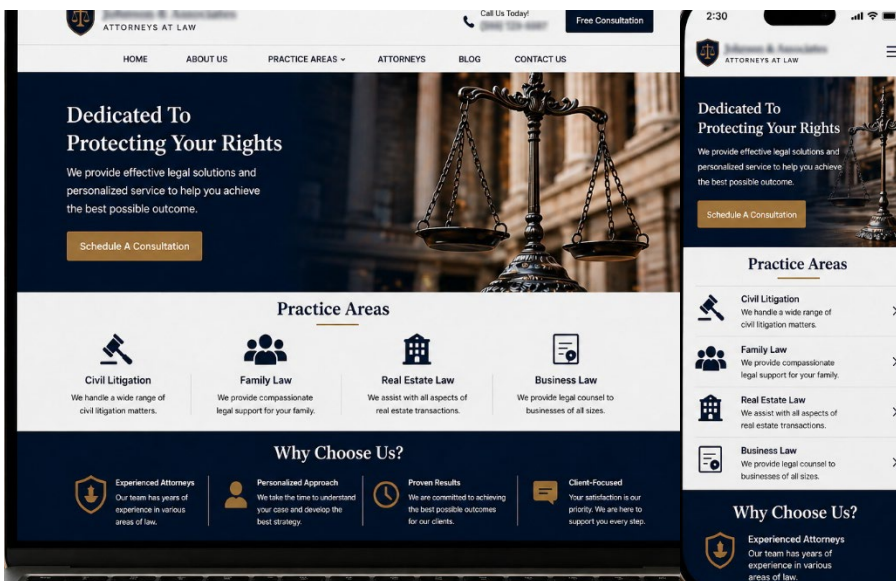


## Our Strategy

We designed-

- A fast, mobile-friendly website.
- Clear CTAs.
- Optimized structure.
- SEO-friendly setup.

**Client's website image after we started working, it's responsive on both desktop and mobile.**



- Clear CTA
- Clean layout
- Trust badges
- Structured content

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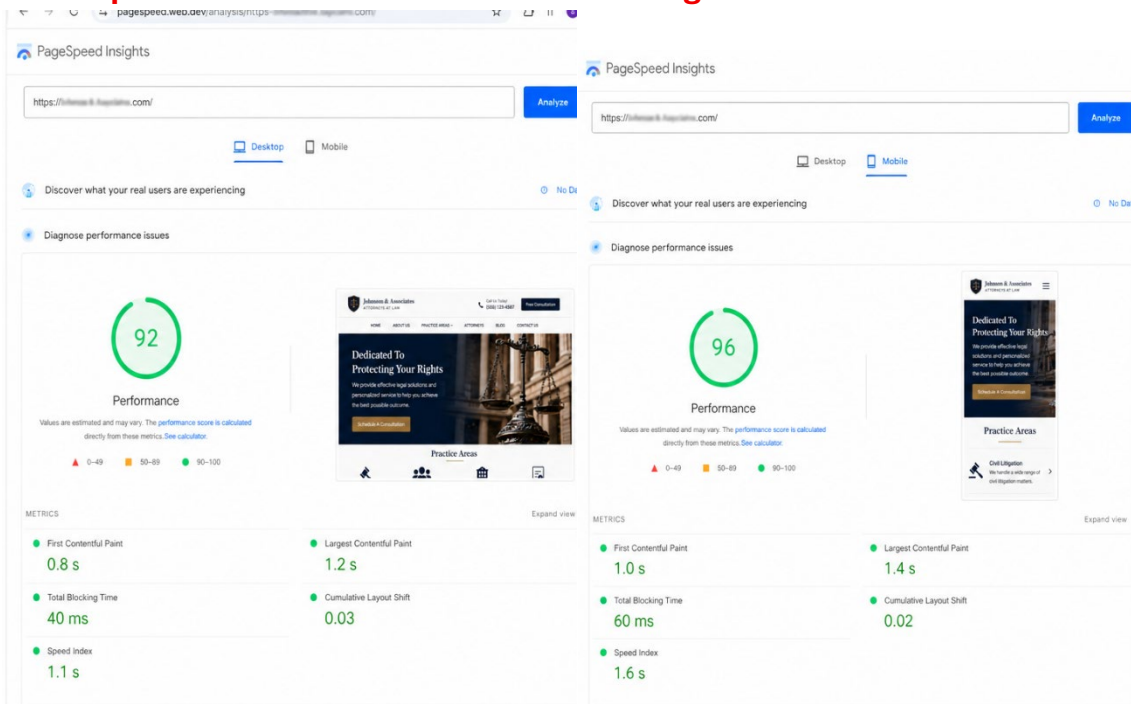
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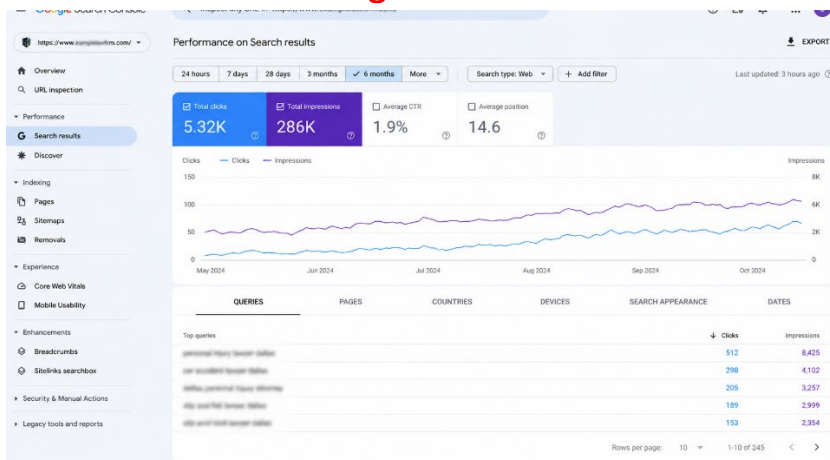


## Page Speed Insights Image showing very good website performance on desktop and mobile after we started working on website.



- Mobile Score: 96
- Desktop Score: 92
- LCP, FCP, CLS & website speed is good

## Google search console image showing website performance good after we started working.



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- Total Impressions: Around 286K in 6 months
- Total Clicks: 5.3K+ in 6 months
- User experience is good

## Results Achieved

- **Website Speed Improved:** +70%
- **Conversion Rate:** 2X Increase
- **Bounce Rate Reduced:** 78% → 42%
- **Daily Leads Increased:** 3 - 12+ per day

Every \$1 spent was optimized for maximum ROI in high CPC markets like USA & UAE.

**Before:** The client had a slow, outdated website & poor user experience so there were no conversions and leads.

**After:** Generated more inquiries directly from website by improving website speed by 70% & increasing conversion rate by 2X.

## Want similar results for your business?

Let's build a high conversion website for your businesses.

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